

TV, Multimedia and Digital Signage over IP networks

> MediaStar Evolution

MediaStar Evolution is a range of versatile products to deliver TV, multimedia and digital signage to a wide audience over IP networks and is the latest addition to the family of MediaStar video networking products, MediaStar Pro and MediaStar Compact. The MediaStar Evolution family has been designed to take advantage of the developments in technology that allow efficient digital video delivery over IP based networks.

Evolution provides IPTV, Multimedia and Digital Signage over IP networks through a range of DVB-T & DVB-S2 to IP Gateways, MPEG-2/4 Encoders and digital, multiformat IPTV Decoders and Multimedia Players. Designed to run over existing and future networks, this IP based solution should revolutionise video signal delivery by extending the reach of visual communications within an organisation.

Amongst the many applications suitable for MediaStar Evolution are corporate communications, which often require a one-to-many multicast, whether to local, national or international audiences. This may involve the delivery of live TV channels, specific training programmes and messaging. It brings the potential of visual communication to every desktop, every screen and every display within an organisation. Staff will feel better informed, empowered and involved with information delivered right into the heart of an enterprise quickly and efficiently. Increasingly, provision of digital signage is being carried out over IP networks and applications range from small displays in retail outlets to giant outdoor displays in stadiums and arenas.

