

### Create Dynamic Presentations with VBrick's Rich Media Studio

Rich Media Desktop (RMD) enables anyone to be a rich media content contributor, combining video, image and audio materials. The RMD is the ultimate software tool for desktop video publishing, enabling dazzling presentations to be created from a personal computer and broadcast live or on-demand to wide audience. Easily create compelling marketing and sales tools, educational content, create dynamic training presentations, and connect in an engaging way with employees. All you need to get up and running is a LAN/WAN or Internet connection, a web camera and a computer.

The software is friendly and intuitive enabling users to start producing presentations and distributing them live or on demand across the corporate network and beyond. Users can produce sales pitches, broadcast lectures and events, train new hires and demonstrate products. The RMD supports an extensive variety of streaming capabilities that include Flash, Windows Media, QuickTime and mobile device formats. When combined with VBrick's other video publishing and distribution capabilities, the RMD takes your communications reach and impact to a whole new level.



#### Applications

- Sales presentations** – Sales presentations – Invigorate the same old slides with engaging rich media assets, including a live stream of the presenter
- Event capture** – Record and broadcast speeches, lectures, conferences
- Training videos** – Improve and accelerate training with information-rich videos
- Product demonstrations** – Showcase your product with the impact only rich media can provide
- Worship broadcasts** – Extend the reach of your message to members of the congregation who cannot attend service in person

#### Features and Benefits

- Simple user interface and easy learning curve for novices and professionals to quickly realize productivity benefits
- Ability to easily mix file-based videos, images and sounds, and create transitions and titles, for production-quality presentations
- Encourages the use of rich media in your enterprise for greater effectiveness and impact
- Distribution inside and outside the firewall so you can reach remote staff, partners or the general public
- Works on laptops for remote and portable use

#### Product at a Glance

##### Desktop presenter

Capture and broadcast the desktop view of a computer—a simple and powerful way to enhance presentations, speeches, training webcasts

##### Design rich media broadcasts

Up to 35 layers for music tracks, logos, graphics, video loops, slides or photos

##### Real-time control

Add transitions, overlay logos and change between camera feeds in real-time to enhance live broadcasts

##### Dramatic titles

Choose from more than 30 built-in title themes for a professional, broadcast-quality look

##### Versatile

Create production-quality videos, or quickly generate on-demand materials for training, sales and marketing

##### Enterprise-ready

Can be integrated with VBrick's enterprise management solutions for distribution and streaming inside and outside the firewall

## Features and Benefits

Users can create almost any kind of video or presentation using simple but powerful tools. Distribution can be through a wide variety of streaming capabilities, including Flash, Windows Media, QuickTime and mobile device formats. VBrick's RMD can be integrated with VBrick Enterprise Management Solution (VEMS) to distribute video behind firewalls, and with VBrick Online Streaming Service (VBoss) to stream on the public Internet.

## Specifications

System Requirements:

### Windows

- Windows 7: 2.3 GHz 32- or 64-bit, 1 GB RAM
- Windows Vista: 2.3 GHz 32-bit (x86), 1 GB RAM
- Windows XP: SP2, 2.1 GHz 32-bit (x86), 512 MB RAM, QuickTime 7.5, 200 MB HD (for install)
- 32 MB PCI-Express graphics card with 3D acceleration (GeForce or Radeon class card recommended)
- Microsoft® DirectX 9.0c
- GeForce 5200, Radeon 9600 or better for Chroma Key
- Sufficient upload transmission speed (300kbps for low quality, 700kbps for good, 1.0 Mbps and up for HD)

### Mac OS X

- Mac OS X 10.5 or later
- Intel Based Mac or Apple Power PC G5
- Minimum 512 MB RAM
- 200 MB HD (for install)
- Sufficient upload transmission speed (300kbps for low quality, 700kbps for good, 1mb and up for HD)

Video Input Devices

- Live USB cameras
- Live Firewire cameras (DV)
- Analog to Firewire converters (DV)

Live encoding format support

- QuickTime, On2 (VP6) and Main Concept H.264, Windows Media

Streaming protocol support

- RTMP, RTSP, MMS (Windows)

Player Support

- QuickTime, On2 (VP6) and Main Concept H.264, Windows Media