

Scalable Meeting and Event Broadcasts

Expanding Video Across the Enterprise

You need to inform your workforce about some new changes that will affect all of you employees. You want to be able to give a PowerPoint presentation but you also need to show them online content, take questions, and poll them to know they understand the new information. You want to capture everything so new employees can watch it from their desk – live or on-demand – wherever they are. IP Video Broadcast is the perfect tool for delivering this type of content to any size audience, and it integrates perfectly with your LifeSize videoconferencing solution.

KEY FEATURES

Extend Your LifeSize Videoconferencing System

- Any LifeSize videoconferencing end-point can easily become a broadcast studio for originating video broadcasts.
- Interactive elements such as polling, Q&A, guided web browsing for non-VC participants.
- Distributes videoconferencing as a stream to desktops and non-VC enabled displays anywhere within a network.

High Scalability/High Capacity

- VBrick's Distributed Media Engine (DME) ensures delivery over low-bandwidth WAN pipes to large audiences.
- Unlimited scalability - easily supports tens of thousands of users.

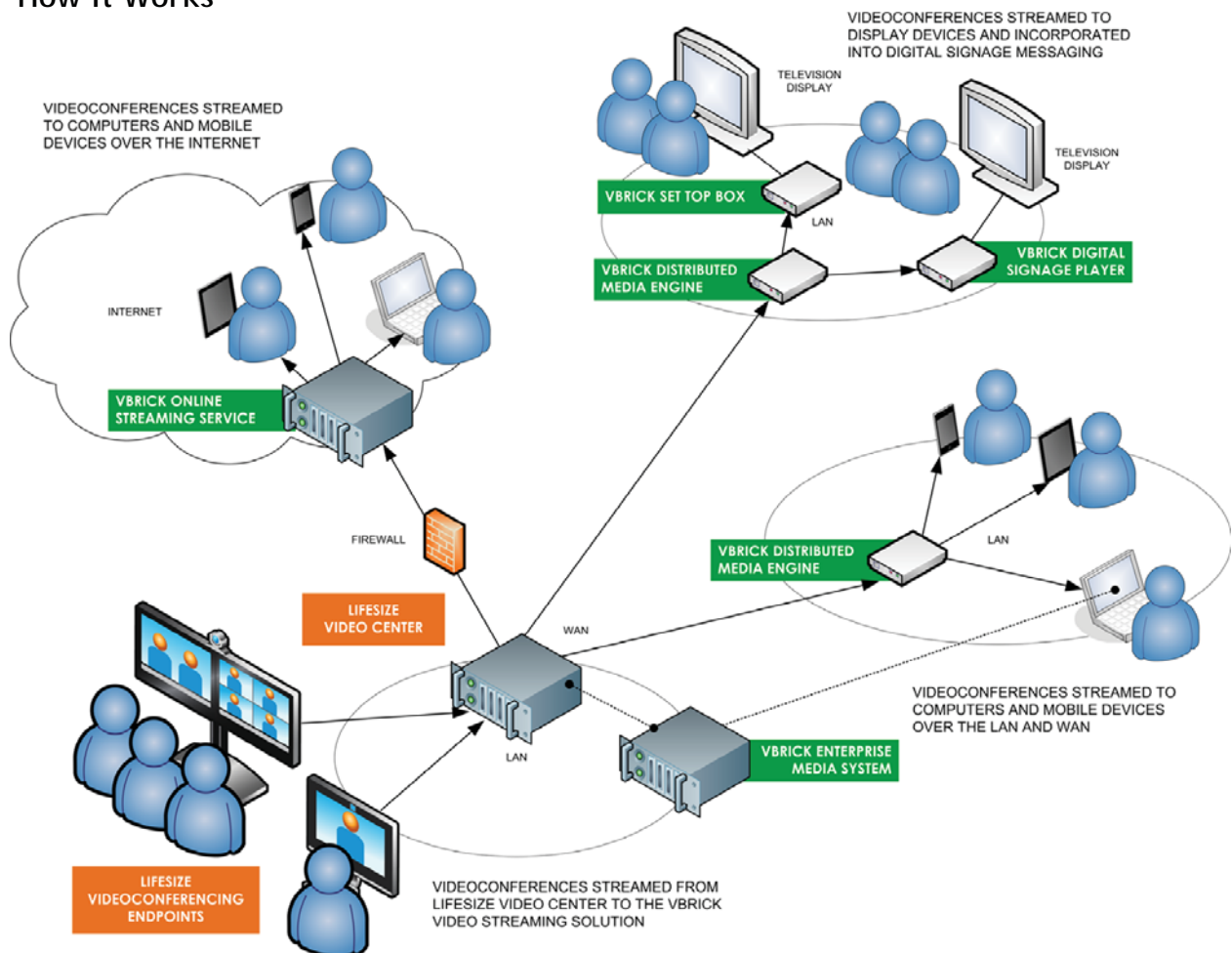
Supports LifeSize Video Center

- Pulls and reflects streams from the LifeSize to key distribution points throughout the network.
- Standard Definition & High Definition.
- LifeSize endpoints can also be connected directly to a VBrick encoder.

Management and Control

- User-friendly viewing portal with social features (comments, rankings, popularity and more).
- Scheduled broadcasts and recordings.
- Intelligent video networking.
- Integrates seamlessly with LDAP/Active Directory.

How it Works



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Qualifying Questions

- Do you have a large, geographically dispersed workforce?
- Would there be a benefit if you could deliver a clear message to the entire workforce?
- Would your workforce reap the benefits of viewing videoconferences and presentations from executives, subject matter experts, and other professionals?
- Would you like to leverage your existing LifeSize infrastructure to communicate on a large scale?
- Would you like to leverage your existing IP network to provide robust and scalable video solutions?

Why VBrick and LifeSize?

Combination of Best of Breed Solutions

- LifeSize video conferencing provides unparalleled performance, quality of experience, and total cost of ownership
- VBrick IP video streaming solutions provides the industry's most reliable end-to-end solution that incorporate all of the key elements to stream video to any network location and endpoint

True Product Integration

- VBrick and LifeSize have integrated the LifeSize Video Center with the VBrick Enterprise Media System (VEMS)
- VEMS can automatically list live and on demand video from the LifeSize Video Center in its Portal interface
- VBrick's Distributed Media Engine (DME) and VBrick Online Streaming Services (VBoss) distribute video to multiple enterprise locations and the Internet

Unified Communications integration

- LifeSize endpoints can communicate with Microsoft Lync clients and Skype clients
- VBrick video streams can be embedded into Microsoft Lync/OCS clients, SharePoint, and Learning Management Systems (LMS)

Flexible Solutions

- LifeSize and VBrick solutions are flexible and cost effective to be deployed by any organization
- Solutions can also scale to meet the needs of the largest enterprises

Video Networking Expertise

- Both VBrick and LifeSize understand the unique characteristics of delivering High Definition video over enterprise IP networks and the Internet
- Both LifeSize and VBrick provide world class sales, engineering, and support teams that are 100% focused on video networking