



The VBrick IP Video Platform

Corporate
Education
Government

COMMUNICATE WITH POWER

Thanks to VBrick's industry-leading solutions, Enterprise IP Video is now a practical reality and a clear competitive advantage. Since 1997, over 9,000 organizations have used VBrick solutions to meet their most important communications challenges. VBrick customers are located in 100+ countries, 100+ Fortune 500 companies, well over a thousand schools and universities, all branches of the US military, and 100+ US Federal Agencies.

VBRICK ADVANTAGES:

- **Live.** No one does live Enterprise IP Video better. Combine it with our on-demand capability for a killer combination.
- **End-to-end.** We offer the only complete Enterprise IP Video solution on the market.
- **Reliability.** You get industry-leading reliability, validated by 13 years of field performance.
- **Price performance.** Save lots of money, even when compared with lesser solutions.
- **Ease of use.** With over 60,000 installations, we've learned how to keep things simple.
- **Network citizenship.** We know what it takes to transport video traffic without disrupting your other valuable LAN/ WAN traffic.
- **Standards-based.** VBrick plays a leading role in the major IP Video standards bodies.
- **Unified Communications.** Easily incorporate live and on-demand video into Microsoft's SharePoint and Lync.

CUSTOMER TESTIMONIALS:

"Only VBrick could offer an end-to-end solution to enable our teams to use high-impact IP video streaming to more effectively communicate across a vast network of 79,000 employees and offices in 27 countries on five continents."

Dr. Armin Hessler
Head of Customer and IT Service Operations, Vodafone

"Partnering with VBrick was the most effective way to harness the incredible power of IP video to rapidly establish situational awareness and execute the coordinated and effective response that is necessary to protect property and citizens of the county."

Sarah Diaz
Program Manager, San Diego's Regional Command and Control Communication (3Cs) Program

"Over 21,000 students across Murrieta Valley USD viewed the live multicast streaming of President Obama taking the oath of office via a VBrick encoder and C-SPAN."

Ken Balliger
Director of Technology, Murrieta Unified School District



"With VBrick, I can immediately record, playback, and present any video on the web. I used to have to design my own website to do that... It's an amazing thing."

David Hoffman
Network Manager, AVIA

"People were just blown away. All of us felt we were truly communicating – from the CEO and operating committee level, to every teammate in the company – first hand, not through a filtered medium."

Ray Birden
Senior Vice President, Marketing, CARQUEST

"Going with VBrick was a no-brainer. We looked at other providers, but either the technology wasn't what we needed it to be; the cost wasn't what we needed it to be, or the partnership wasn't what we needed it to be."

Melissa Wharton
President and CEO, The Church Online

A WORLD OF APPLICATIONS

VBrick provides the most flexible IP Video solutions in the market designed in mind with the application needs of, executives, instructors, commanders, and entrepreneurs. VBrick's IP Video Platform Supports Seven Core Application Areas:



MEETING AND EVENT BROADCASTS

Example customers: Boeing, Putnam Investments, 7-Eleven, Metro Transit Authority (NYC), Salem High School, Federal Deposit Insurance Corporation (FDIC)

- Executive and event broadcasts
- Event webcasts
- Extending video conferencing



TRAINING AND EDUCATION

Example customers: Naval Postgraduate School, Gallaudet University, Bankers Life and Casualty, Washoe County Regional Training Center

- On-demand training
- Lecture capture
- Distributed learning



IP TELEVISION DISTRIBUTION

Example customers: ABM-AMRO, Goldman Sachs, Cleveland City Schools, US Army, US Air Force, Trinity University, Bryant University

- Desktop TV
- Signage integration
- Classroom curriculums



DIGITAL SIGNAGE

Example customers: Allianz, Macy's, Novartis, Federal Aviation Administration

- Campus notices
- Corporate common areas
- Convention centers



“ENTERPRISE YOUTUBE”

Example customers: Cultiva Entertainment, Ewing Marion Kauffman Foundation, Mystic Aquarium Institute for Exploration

- Professional content
- User-generated content
- Employee social networking



VIDEO MARKETING

Example customers: Sparkpeople, MyNewPlace, Grandparents.com

- Web site content
- Marketing webcasts
- Social networking sites



SURVEILLANCE AND MONITORING

Example customers: Shell Oil, Utah Dept. of Transportation, University of Texas, US Army, US Navy, US Air Force, US Marines

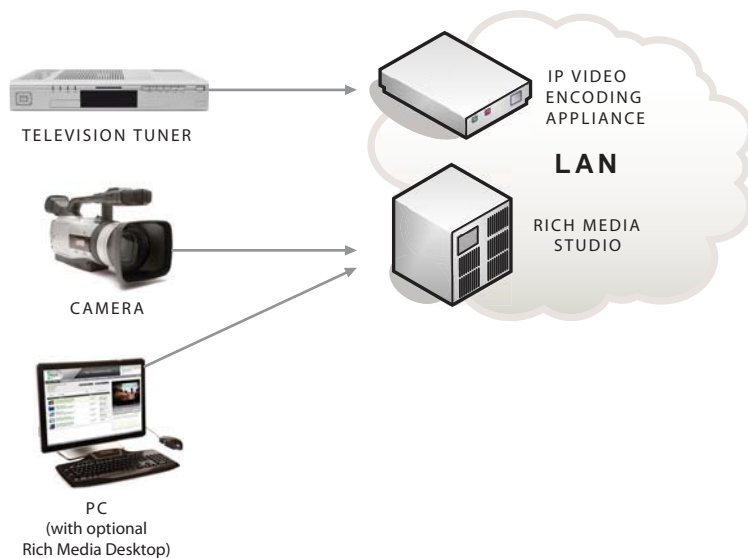
- High-end security
- Process monitoring
- Mission reconnaissance

THE VBRICK ENTERPRISE VIDEO ARCHITECTURE (VEVA) – A COMPLETE IP VIDEO SOLUTION

LIVE CAPTURE

Choose from the industry's broadest range of IP Video encoding appliances:

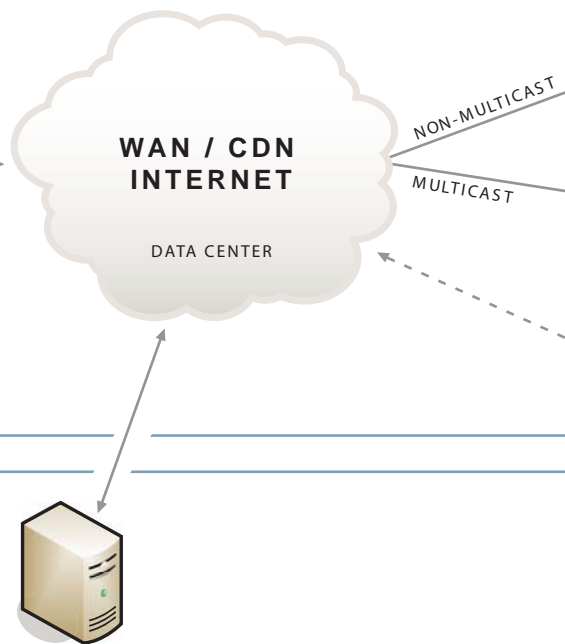
- Get unmatched reliability and performance from our purpose-built hardware combined with a real time operating system.
- Use any major encoding standard — HD & SD H.264, Windows Media, MPEG-2 and MPEG-4.
- Choose from multiple form factors: enterprise, industrial, and surveillance-level appliances; rack-mountable blades.
- Integrate presentation material, including the xGA output from a PC and other media streams, into one easily managed video stream.
- Encode and transmit from any video source — camera, TV tuner, DVD player, etc.
- Broadcast from any fixed or mobile wireless network connection using our portable packages.



DELIVER

Distribute your video on LANS, WANs, the Internet, and wireless networks without requiring costly network upgrades or expensive high-bandwidth connections:

- Optimize network utilization by using the VBrick Digital Media Engine to take a single unicast stream from across the WAN or the Internet and rebroadcast it locally via multicast or unicast.
- Convert the delivery protocol on the fly to accommodate the video-playing requirements of a wide variety of devices.
- Stream over the Internet with our optional VBoss managed service offering that integrates Content Delivery Networking with our rich media management portal.



RECORD & STORE

Record and store your video with solutions that are as easy-to-use as clicking a button:

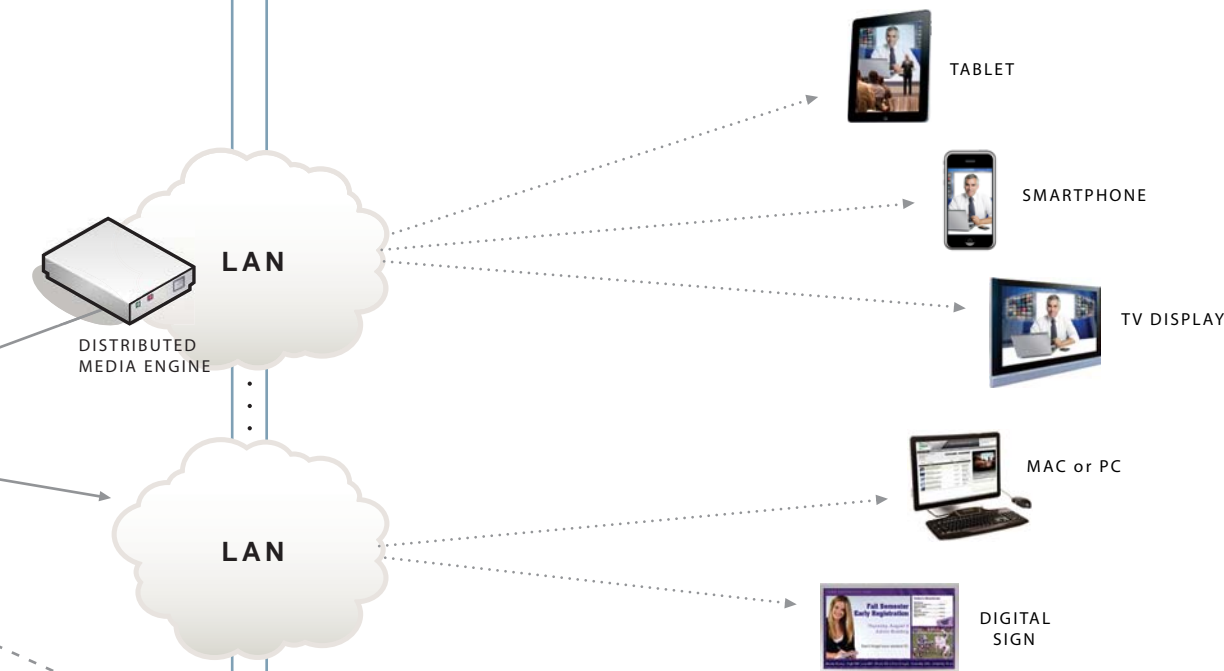
- Record directly on a VBrick appliance.
- Record up to 40 simultaneous broadcasts with VBrick's Network Video Recorder.
- Deliver recorded content with VBrick Video-On-Demand Servers with multiple storage and throughput options to fit any size organization.
- With OS and storage redundancy, you don't have to worry about lost data.
- Take your recording and on-demand power as far as you want with VBrick's clustering capability.
- Deploy as a distributed, centralized, or hybrid system to fit your enterprise needs.

VBrick offers the industry's only comprehensive turnkey Enterprise IP Video platform. With VBrick, you can create and distribute live video content, on-demand video, and rich media presentations over any network, anywhere, to anyone.

PLAY

Stream live and on-demand video to virtually any desktop, TV display, mobile device or digital sign:

- Watch live and on-demand video on PC and Mac media players.
- Display SD and HD video on plasmas and LCDs using VBrick's Set Top Boxes.
- Stream to a wide variety of mobile devices – iPhones/ iPads, Androids, Blackberrys, Windows, etc.
- Use VBrick hardware decoders for mission-critical environments.
- Click and play with DVD-like controls for video previews, fast forward and rewind, and full screen display.

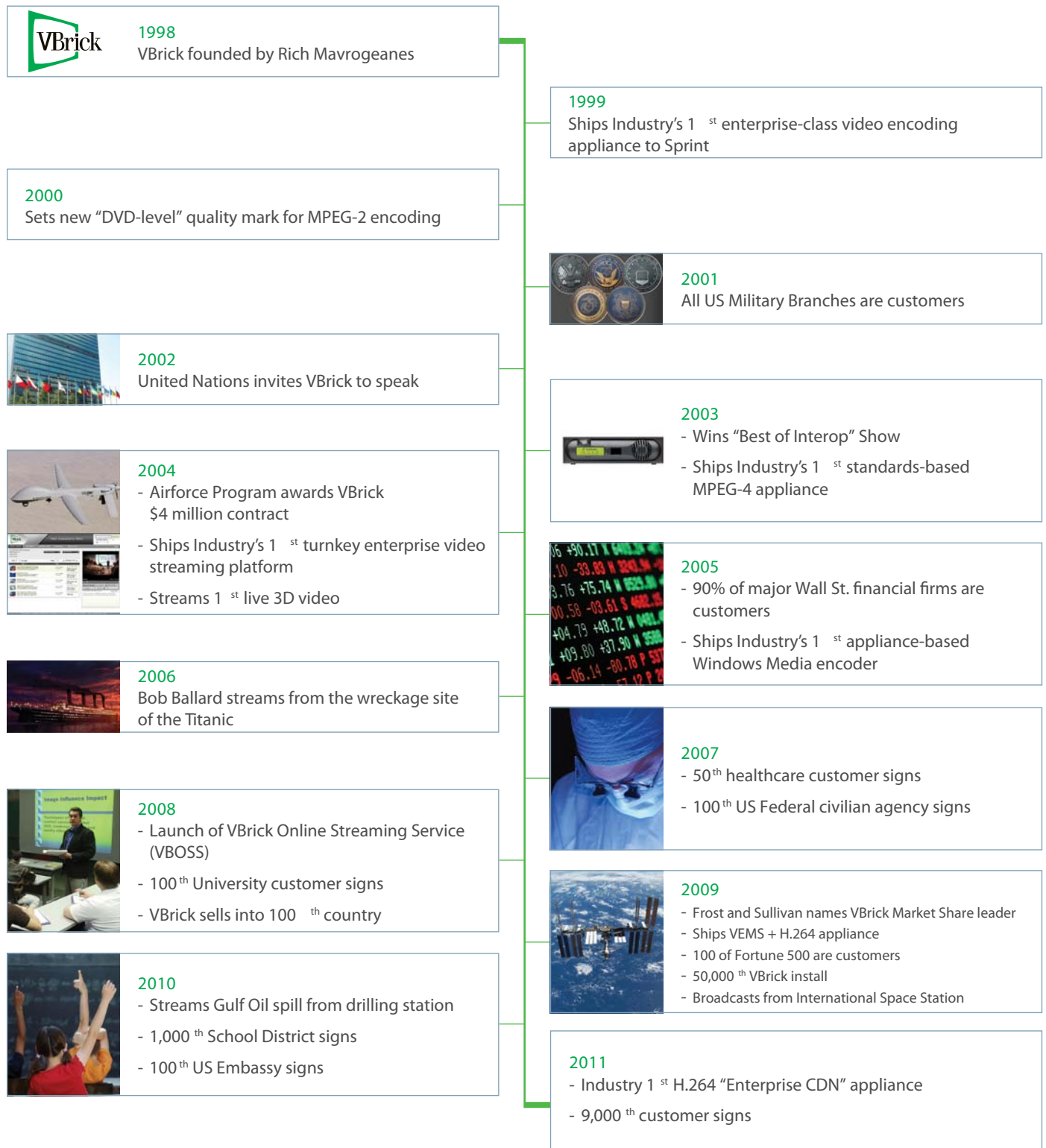


MANAGE & CONTROL

Create a compelling user experience; integrate streaming into your Unified Communications architecture, and take control of your streaming media applications with VBrick's Enterprise Media System (VEMS).

- **Viewing Portal** - Publish and view your IP Video content with VBrick's embedded viewing portal.
- **Presentation Delivery** - Deliver captivating rich media presentations to your employees, customers, dealer networks, shareholders, etc.
- **Scheduling Broadcasts and Recordings** - Schedule your live broadcasts and streaming of on-demand assets with push button simplicity.
- **Intelligent Video Networking** - Deliver HD quality video over your existing IP network or the public Internet.
- **Digital Signage** - Create eye-catching digital signs; dynamically manage multiple content sources and deliver signage to a wide variety of display devices.
- **Unified Communications** - Seamlessly incorporate streaming video into Microsoft SharePoint and Lync.
- **System Administration** - Manage, control and ensure the security of all aspects of your IP Video solution.
- **Hosted Services** - The VBrick On-line Streaming Service (VBoss) enables you to stream high quality live and on-demand video over the Internet in minutes to 100s or 10,000s of participants. Use VBoss to promote products, create social networking communities, educate dealer networks, reach distributed employees, etc.

VBRICK TIMELINE



About VBrick Systems, Inc.

VBrick is the leader in Enterprise IP Video solutions, with over 9,000 corporate, education and government customers and 60,000 installations worldwide. VBrick solutions work over standard IP networks and the Internet to deliver rich media communications that connect people everywhere -- from employees and customers, to partners and shareholders. Our comprehensive product suite and end-to-end solutions are used in a wide range of live and on-demand applications including meeting and event broadcasts, distance learning, educational content, digital signage, TV distribution, video surveillance, and Web-based marketing campaigns. Headquartered in Wallingford, CT, VBrick's products and services are available through industry-leading value-added resellers.