

Video Conferencing Extension

Extend the power of video conferencing to your whole enterprise

Features at a Glance

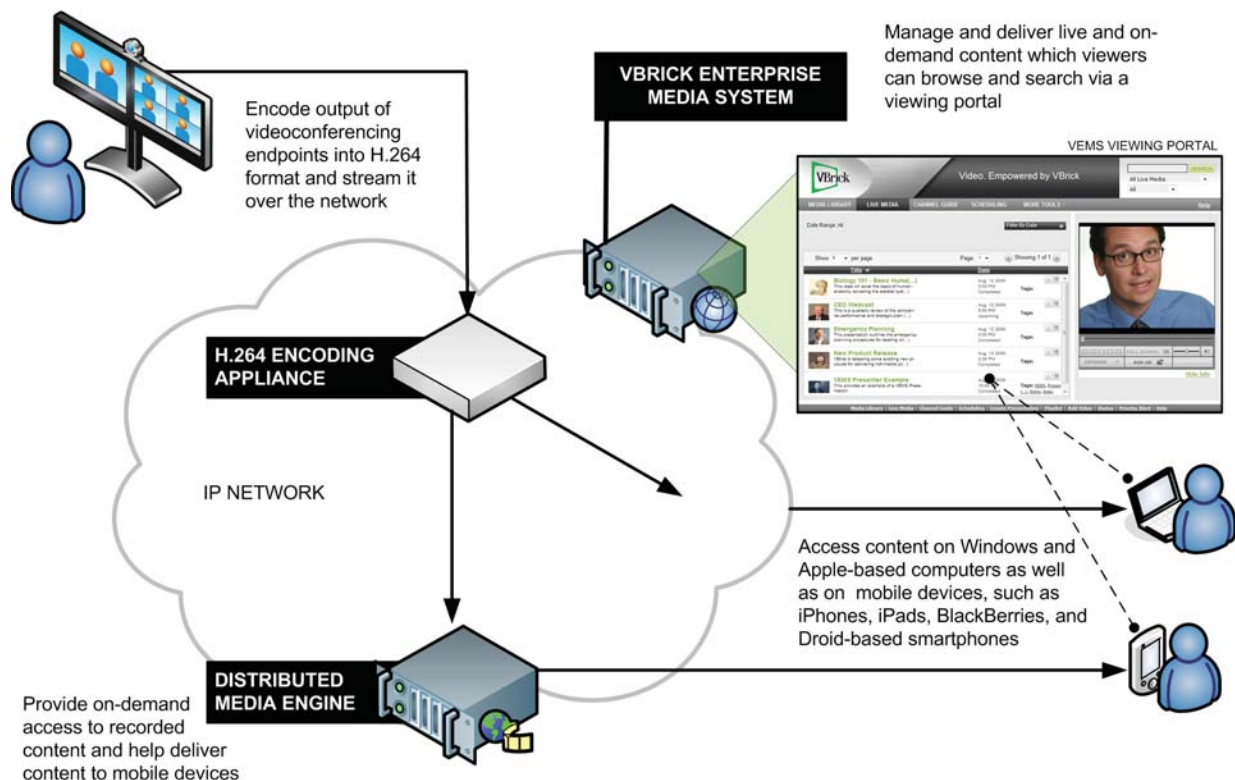
- Extend the reach of your video conferences to viewers inside and outside the corporate firewall
- Integrate with the leading video conferencing systems
- Turn the video conference room into a broadcast studio for creating content – not only for video conferences
- Deliver your conference or on-demand video asset to a wide variety of desktop video players and mobile devices
- Create the foundation for a larger video communication strategy linked to other Unified Communications applications

Like many enterprises, you've probably invested a lot of money in video conferencing. It allows key people to stay connected and hold vital meetings. But what about those times when you want to reach your entire enterprise, not just a chosen few? How do you make important announcements or share key information to large groups of stakeholders which could shape the future of your organization? And what about capturing video conferences to be watched later or archived for compliance purposes?

Now VBrick Systems, the market leader in Enterprise IP Video, offers a complete package, VBrick's Video Conferencing Extension solution, that lets you extend the reach of your video conferencing system to a virtually unlimited number of viewers over IP networks, both inside and outside the firewall. And, our solution provides the flexibility for on-demand viewing as well as live broadcast.

VBrick's Video Conferencing Extension solution builds on your existing video investment, and leverages your IP network and the public Internet, to open up a whole new world of video applications, from conferencing to webcasts to live event broadcasts. It's the complete solution for extending your video conferencing capability and setting the stage for other applications such as digital signage and television distribution.

How it Works



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Getting Started with Video Conferencing Extension

The VBrick Video Conferencing Extension solution includes all of the products you need to extend your video conferencing deployment.

Here is a look at the five key elements of the VBrick solution.

1. Capture

Capturing video content is no longer limited to a few expensive broadcast studios nor constrained to a small number of conference rooms. Simply connect one of our award winning H.264 encoding appliances to a video conference endpoint, and you extend the power of video creation to anyone who needs it. The VBrick H.264 encoding appliance converts the output of the endpoint into a format that can be streamed to virtually an unlimited number of viewers, both inside and outside of the firewall.

2. Management

With VBrick, you can integrate and manage your various video communication technologies, including Unified Communications, to create a consistent and friendly user experience. The VBrick Enterprise Media System (VEMS) lets you control who can see what content, and it also integrates into your organization's LDAP or Active Directory scheme, making user and group management simple. Schedule broadcasts and recordings with the click of a mouse.

3. Transport

Built into every VBrick Distributed Media Engine is the ability to multicast the video stream and intelligently route viewers to the optimal live or on-demand viewing source. This ensures efficient use of bandwidth on the IP network. You can even stream your video conference over the Internet to reach viewers outside of the firewall.

4. Record & Store

Not everyone can watch the video conference as it happens. That's why the VBrick solution also provides for on-demand access by adding VOD server(s) which can be managed and accessed by the VBrick Enterprise Media System for easy policy enforcement and a common user experience.

5. Playback

With VBrick, your video conference becomes another 'channel' on the enterprise video communication infrastructure. Users simply click on the channel within the VEMS portal, from their desktop, laptop or mobile device, and they can view the video conference in real time.

Case Study

Vodafone

Vodafone's webcasting infrastructure, powered by VBrick, can deliver one-way video and content to 65,000 employees worldwide from any of Vodafone's over 300 videoconferencing systems.



VEMS Viewing Portal

Why choose VBrick?

VBrick is the leader in enterprise IP video, with over 9,000 corporate, education and government customers and 60,000 installations worldwide. Our solutions work over standard IP networks and the Internet to enable the easy, cost-effective creation, publishing and distribution of rich media content wherever it's needed.

The Foundation of an overall Video Communication Strategy

In addition to leveraging your existing video conferencing investment, VBrick provides the foundation for a comprehensive video communications strategy that may include digital signage, IPTV, and meeting and event broadcasts—all within one scalable system that can integrate with the leading Unified Communications approaches.

For more information about how VBrick can help you expand the power and reach of your video conference infrastructure, please visit www.vbrick.com